THE KINDBOX UPDATE

Accelerating what's next in beauty

FEB '26 EDITION

KOREAN FAVOURITES JUST LANDED

ROUND LAB
The brand redefining minimalist, ingredient first skincare.

A'PIEU
Playful beauty meets high performance formulas.

BRTC
Dermat science rooted in Korean skincare expertise.

From search to social to retail, Korean beauty is scaling faster than ever in India.
Be part of the wave that's defining the future of beauty.

K-BEAUTY EXPANDS ITS RETAIL FOOTPRINT

Now live at Broadway Stores in Delhi, Pune & Mumbai.
K-beauty strengthens its physical presence at Broadway — a premium, trend-first retail destination.

Retail Presence, Strengthened

- 📍 Premium metro visibility
- 👣 Higher footfall exposure
- 🔗 Integrated omni-channel growth

INTRODUCING KINDBOX LITE 🌍

A customizable suite of growth services designed for brands to plug in exactly what they need to launch and scale.

What it unlocks

- 🚀 Market entry strategy
- 📈 Go-to-market execution
- 📊 Performance & pricing architecture
- 🌎 Expansion into UAE & Saudi Arabia

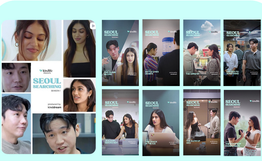
ORIGINAL CONTENT ERA

kindlife launches India's first K-drama–style micro-series by a commerce platform, marking a shift toward culture-led product discovery.

- 8-Episode Series
- Gen Z–Led Narrative
- Discovery Through Storytelling

Why this matters

- 📱 Discovery is shifting from search → storytelling
- 🎥 Edutainment is exploding
- 💄 Culture now drives commerce



We're not just selling products.
We're building fandom.

Watch now

🔥 7M+ Views | ⏳ 10K+ Watching Hours

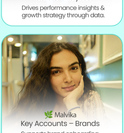
MEET THE KINDBOX TEAM 💥

Building the future of K-beauty in India.

🐝 Manish
Operations & Supply Chain
Leads inventory, demand planning, and fulfilment across channels.

📊 Purnendu
Data & Analytics
Drives performance insights & growth strategy through data.

🤝 Vivaan
Key Accounts – Distribution
Manages retail and distribution partnerships across platforms



🌿 Malvika
Key Accounts – Brands
Supports brand onboarding, positioning, and performance

🚀 Archit
Business Head
Oversees strategy, revenue & expansion across markets.

From operations to expansion, this is the team building the infrastructure behind the Korean wave in India.

The next wave of beauty in India is already in motion.

Ready to build with kindbox?